

VEHICLE DYNAMICS INTERNATIONAL

The International Review of Next-Generation
Automotive Suspension, Steering, Braking and
Dynamics Electronics Technologies and Trends

2023

20
YEARS
ANNIVERSARY



Vehicle Dynamics International magazine

is the world's only international review of next-generation automotive suspension, steering, braking, chassis simulation and testing, and vehicle dynamics electronics and technologies. The magazine is published twice a year and sent to 10,000 senior vehicle dynamicists and programme chiefs.

Topics covered in Vehicle Dynamics International magazine include:

- Advanced electronic and hydro-electronic driveline and transmission concepts
- Intelligent tires for enhanced road manners and secondary ride control
- Electronic retardation systems and developments
- Next-generation brake friction materials and designs
- Fully integrated electronic dynamic control devices
- Isolation and control systems and solutions; beyond rubber damping
- Electromagnetic dampers and beyond
- Lightweight axle and spring materials
- Cutting-edge power steering technologies
- Next-generation dynamics software simulation systems
- Future kinetic rig designs and measurement solutions
- Advanced hydraulic system design
- Corner-engineering systems



VEHICLE **DYNAMICS** TESTING
INTERNATIONAL

Dynamics testing equipment Vehicle Dynamics International has increased its coverage of Automotive testing solutions and evaluation equipment in recent editions, we are now officially making this a regular topic with a dedicated section in each issue.

Publishing schedule:

Vehicle Dynamics International is published twice a year:

May 2023 issue –

copy deadline 19th April 2023 - 20th Anniversary edition

December 2023 issue –

copy deadline 16th November 2023

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ADVERTISING RATES (as of 1st November 2022):

Half Page Colour: £3,500

Full Page Colour: £4,500

Double Page Spread Colour £6,500

Special 10% series discount for booking both issues at the same time. Premium advertisement positions (covers etc) also available - prices upon request.

Technical editorial and interviews also available to advertisers on a strictly 'first come, first served' basis!

BANNER ADVERTISING

Site Header – 600x75px:

Twelve months: **GBP11,000**

Six months: **GBP6,600**

Three months: **GBP3,960**

Header Menu – 900x90px (desktop only, no smartphone coverage):

Twelve months: **GBP9,500**

Six months: **GBP5,700**

Three months: **GBP3,420**

Large Banner – 300x300px:

Twelve months: **GBP7,995**

Six months: **GBP4,795**

Three months: **GBP3,420**

Junior Banner – 300x150px:

Twelve months: **GBP6,750**

Six months: **GBP4,050**

Three months: **GBP3,420**

WALLPAPER

Twelve months: **GBP11,000**

Six months: **GBP6,600**

Three months: **GBP3,960**

(includes free Junior Banner for laptops and digital devices)

E-NEWSLETTERS

We also offer banner advertising on our e-newsletters: **GBP1,000** per banner per newsletter.

E-BLAST PRICES

Distribution by dedicated/exclusive email to over 5,000 key professionals within the global OE Vehicle Dynamics industry.

One 'e-blast': **GBP1,950**

Two 'e-blasts': **GBP3,450**

Three 'e-blasts': **GBP4,950**

Prices for additional 'e-blasts' upon request.

MAGAZINE DIMENSIONS

Half page (Horizontal)

183mm (width) x 115mm (height)

Full page (trim size)

215mm (width) x 275mm (height)

+ 3mm bleed on all sides

Double page spread

430mm (width) x 275mm (height)

(trim size) + 3mm bleed on all sides

Format and resolution

Please supply your advertisement as a PDF file, created at a minimum resolution of 300dpi using CMYK colour space.

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